



EDUCATING ADVENTURES



Fundraising tips & tricks

We understand it can take a lot of time planning and coordinating great fundraising activities for your school trips. The team at Educating Adventures have put together this quick guide with some more fundraising ideas for your next educational adventure.

Write a captivating sponsorship letter

Suggested difficulty level: Easy

Keep in mind you will reach the best success in receiving sponsorship if there are benefits for both parties. There are two different avenues you can use to approach a business for sponsorship. You could request a cash/contra offer which will directly fund your school trip or ask the business to donate a product of theirs that you can on-sell or give out as a reward for your fundraiser.

Examples:

- Exposure through your social media channels
- Branding on your school website
- Inclusion in your newsletter
- Opportunity to promote products
- and services at fundraising events.

Look at approaching a local trade business who you already have a solid relationship with, such as your local building company. Pitch to these companies the benefit of sponsoring your school by explaining what advertising opportunities you will provide in return.



Event Highlights

Good way to raise awareness for trip | Involves every student | proven success

[View example letter >](#)

More fundraising tips & tricks

Family fun run

Suggested difficulty level: Moderate



Mums, dads, extended family and friends of your school will enjoy the opportunity to get together to bid for fun items in support of your school trip. From a bottle of wine or a lunch voucher from a local restaurant, to signed sporting memorabilia, or an adventurous weekend getaway for the whole

family, you may be surprised what local businesses and suppliers can provide for your auction items.

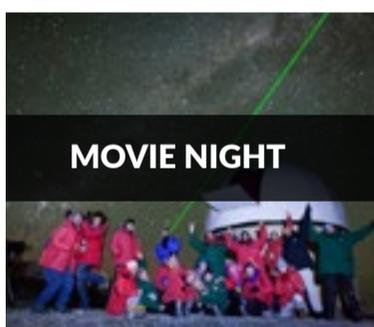


Event Highlights

Involves everyone | Good way to raise awareness for trip

Movie night for parents and teachers

Suggested difficulty level: Easy - Moderate



A movie night provides an opportunity to give teachers and parents a night off to sit back and relax, enjoy a nice glass of wine matched with some lovely local foods. Approach your local theatre to see if they would donate seats for your fundraiser. If

your local theatre does not have liquor licence head to a local restaurant for a set menu dinner before your movie!



Event Highlights

Fun for all! | Activity-based | Reasonably easy to organise

Silent Auction

Suggested difficulty level: Easy



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Event Highlights

Fun for all! | Family event | good fundraiser

"Isaac thoroughly enjoyed his experience at NASA and it has had a big impact on him. The ability for him to now connect science and math concepts in the classroom with "real life" examples at NASA is fantastic."

Parent of student- King's College, Auckland

Contact us

"All our trips are custom designed to meet your specific educational needs. For sample itineraries or information on trip pricing please contact our team."

More successful fundraising methods

School recipe book

Suggested difficulty level: Moderate

Call Grandma or your aunty and start writing down your favourite recipes! Gather as many family recipes as you can and publish them in a recipe book. All profits of the book sales will go to the school fundraiser.

Event work

Suggested difficulty level: Easy

Seek out local event management companies and see if they have any upcoming work. Most event companies hire casual staff members to clean up and pack in events, if its not an over 18 event students as well as parents can work.

School Raffle

Suggested difficulty level: Easy

Your costs are very low with a raffle, and the proceeds are limited only by the number of tickets sold. The raffle fundraiser works so well because you can achieve high profit margins. Ask local business for donated items and get out there selling!

School Fair

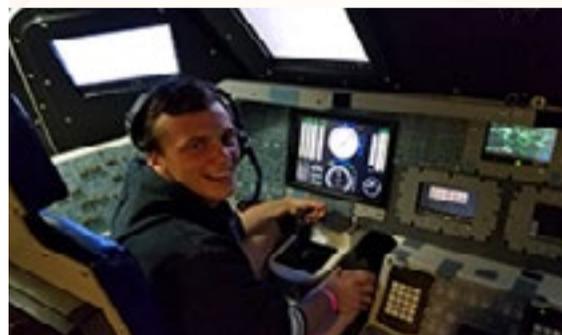
Suggested difficulty level: Moderate

A local school fair gives you the chance to connect with the community. Charge a fee per stall for local arts and craft suppliers and then also have your students set up a stall for each home economics class, ie woodwork, sewing and sell the items they have made.

Mini Master Chef

Suggested difficulty level: Moderate

There's nothing like a little bit of competition to encourage a fundraiser. Organise an Asian cuisine night where students get the chance to work in teams cooking up a storm. All meals are sold to judges and people can vote for their favourite dish.



[Organising an Information Evening](#)

[CLICK HERE TO VIEW RESOURCE](#)



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